

Darshan Rughani

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SUMMARY

I'm a hands-on problem solver who thrives on building systems, teams, and ideas from the ground up. Growing up in Porbandar, Gujarat, I learned the value of resilience and hard work from my father, who built up a small business from scratch. That shaped my belief in taking ownership, learning through experience, and never giving up. Over the years, I've built ventures, pivoted through challenges, and found joy in creating processes that make things work better. Now, after pursuing my Master's in Strategic Design at Poli.Design, Italy. I'm excited to bring my creativity, practicality, and perseverance to organizations looking to make a real impact

EXPERIENCE

*Colruyt Group, **Strategy Design Intern***

Aug 2025 - Present

- Collaborated in a multidisciplinary team to develop a retail solution for Colruyt Group, enhancing project efficiency and team synergy.
- Facilitated cross-functional communication between teams from POLI Design, Italy & Antwerp Management School, Belgium, ensuring seamless project execution and timely delivery.
- Improved project visibility and stakeholder engagement by 90%, leveraging strategic design and AI based innovative problem-solving techniques.

*Innovheads Design Studio, **Digital Design Solutions (Freelance)***

Jul 2020 - 2024

- Conceptualized ideas into photorealistic renderings for Architects and Designers overseas, enhancing visual communication and project presentations.
- Led digital consultation and project management of overseas projects as a post-COVID pivot, improving project delivery efficiency by 40%.
- Devised strategies for Brands to improve their online presence, increasing brand visibility and engagement.

*Innovheads Design Studio, **Interior Fitouts and Designing (Freelance)***

Jul 2016 - 2024

- Designed and consulted on residential interiors, from concept development through execution, enhancing client satisfaction and project outcomes.
- Managed and supervised multiple projects simultaneously, ensuring timely completion and adherence to client budget, improving project delivery efficiency.
- Streamlined operations and built a team of designers and project managers, improving workflow efficiency and project visibility.

EDUCATION

POLI.Design, Politecnico Di Milano, Italy

*Master • **Strategic Design** • 2024 - Present*

NIRMA University, India

***Operations Management** • 2017 - 2018*

Lokmanya College, India

***Commerce** • 2007 - 2010*

SKILLS

Strategy Design & Systems Thinking • Design Thinking & Service Design • AI-driven Innovation & Ideation • Project Leadership & Collaboration • ENGLISH C1 • GUJARATI • HINDI • ITALIAN A1

HONORS & AWARDS

Innovation Sprint Winner

Collaborated in a multidisciplinary team of POLI Design, Italy & Antwerp Management School, Belgium to develop a Retail solution for Colruyt Group.